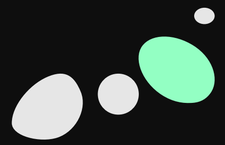
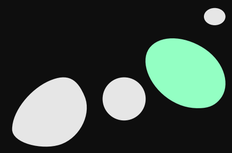
Hi



stantup



# Hi “I’m stantup logo

30 px

**I’m the Stantup logo, isn’t an usual design but is much more.**

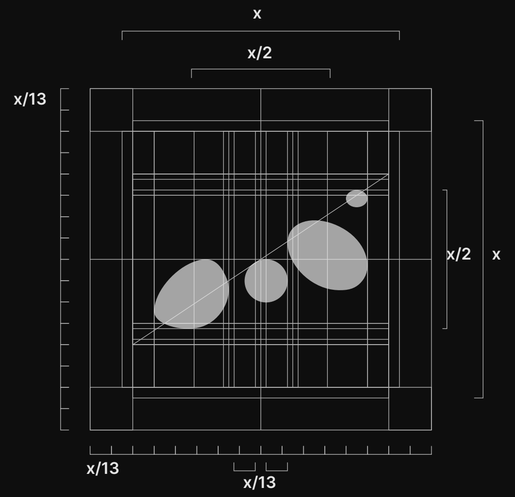
30 px

Ants are eusocial insects of the family Formicidae and, along with the related wasps and bees, belong to the order Hymenoptera. Ants appear in the fossil record across the globe in considerable diversity during the latest Early Cretaceous and early Late Cretaceous, suggesting an earlier origin.

- Titolo // Inter - Black // 84px
- Sottotitolo // Inter - Semibold // 24px
- Testo e paragrafi // Inter - Regular // 18px

- I margini di sicurezza per la tavola devono essere sempre di almeno **- 100 px per lato**
Se si lavora in centrimetri fare sempre **- 0,5cm per lato** rispetto alle dimensioni totali della tavola.
E’ consigliabile raddoppiare i margini e le misure come illustrato.

100 px 100 px




**SFONDO**

Prediligere fondo della tavola sempre nero, testo bianco e un solo colore d’accento.

HEX- RGB
**#0E0E0E - 14,14,14**

HEX- RGB
**#E7E0EE - 231,224,238**

HEX- RGB
**#93FFC3 - 147,255,195**

**LOGO COME DECORAZIONE**

Logo grandezza a piacimento, ma sempre visibile interamente nella tavola.

**#11111 - RGB 17,17,17**

**SOLO TRACCIA**

**15 punti/pixel**

- **#E6E6E6 - RGB 17,17,17**

- Dimensioni del logo:
Larghezza= 75 px
Altezza=48,75

# I am inter, nice to meet you.

A typeface for screen design.

| Thin | Extra | Light | Regular | Medium | Semi | Bold | Extra | Black |
|---|---|---|---|---|---|---|---|---|
| Aa | Aa | Aa | Aa | Aa | Aa | Aa | Aa | Aa |

**LIGHT BACKGROUND**

Quando si vuole utilizzare sfondo chiaro, atteneri ai seguenti colori:

BACKGROUND
HEX- RGB
**#E7E0EE - 231,224,238**

BACKGROUND CARD/CTA
HEX- RGB
**#FFFF - 0,0,0**

TEXT
HEX- RGB
**#0E0E0E - 14,14,14**

EMPHASIS
HEX- RGB
**#93FFC3 - 147,255,195**

**DOWNLOAD**
https://fonts.google.com/specimen/Inter?query=inter

SELEZIONA **"DOWNLOAD FAMILY"**
INSTALLA IL FILE **VARIABLE** OPPURE TUTTI I PESI

84 px — **Hi** — Inter - Black

30 px

18 px — Ants are eusocial insects of the family Formicidae and, along with the related wasps and bees, belong to the order Hymenoptera. — Inter - Regular

60 px — **I am a title** — Inter - Black

30 px

18 px — Ants are eusocial insects of the family Formicidae and, along with the related wasps and bees, belong to the order Hymenoptera. — Inter - Regular

36 px — **I am a title** — Inter - Black

15 px

18 px — Ants are eusocial insects of the family Formicidae and, along with the related wasps and bees, belong to the order Hymenoptera. — Inter - Regular

# Type scale

Heading // Inter - Regular // 84px

Misure in pixel/punti consentite

84 px **Hi, I’m stantup logo**

72 px **Hi, I’m stantup logo**

60 px **Hi, I’m stantup logo**

48 px **Hi, I’m stantup logo**

36 px **Hi, I’m stantup logo**

30 px **Hi, I’m stantup logo**

24 px **Hi, I’m stantup logo**

18 px **Hi, I’m stantup logo**

16 px **Hi, I’m stantup logo**

14 px **Hi, I’m stantup logo**

10 px **Hi, I’m stantup logo**

**FONT ALTERNATIVES**

**Quando non c’è la possibilità di utilizzare font INTER, utilizzare queste alternative:**

- **Helvetica Neue**
- **Roboto**
- **Arial**

60 px **I am a title** — Inter - Black

30 px

16 px Ants are eusocial insects of the family Formicidae and, along with the related wasps and bees, belong to the order Hymenoptera. — Inter - Regular

60 px **I am a title** — Inter - Black

30 px

10 px Ants are eusocial insects of the family Formicidae and, along with the related wasps and bees, belong to the order Hymenoptera. Ants appear in the fossil record across the globe in considerable diversity during the latest Early Cretaceous and early Late Cretaceous, suggesting an earlier origin. — Inter - Regular

48 px **I am a title** — Inter - Black

15 px

10 px Ants are eusocial insects of the family Formicidae and, along with the related wasps and bees, belong to the order Hymenoptera. Ants appear in the fossil record across the globe in considerable diversity during the latest Early Cretaceous and early Late Cretaceous, suggesting an earlier origin. — Inter - Regular

30 px **I am a title** — Inter - Black

15 px

10 px Ants are eusocial insects of the family Formicidae and, along with the related wasps and bees, belong to the order Hymenoptera. Ants appear in the fossil record across the globe in considerable diversity during the latest Early Cretaceous and early Late Cretaceous, suggesting an earlier origin. — Inter - Regular

Attenzione all’area di sicurezza del logo che deve essere sempre di minimo +50px rispetto alle dimensioni sopracitate

# Colors

Heading // Inter - Regular // 84px

stantup

**Solo il logo su fondo nero ha riempimento bianco PURO.**

HEX- RGB
**#FFFF - 0,0,0**

HEX- RGB
**#E7E0EE - 231,224,238**

# I am a title

Ants are eusocial insects of the family Formicidae and, along with the related wasps and bees.

# Palette

HEX- RGB
**#E7E0EE - 231,224,238**

HEX- RGB
**#0E0E0E - 14,14,14**

HEX- RGB
**#FFFF - 0,0,0**

HEX- RGB
**#93FFC3 - 147,255,195**

HEX- RGB
**#21887E - 33,136,126**

HEX- RGB
**#9FDCFF - 159,220,255**

# Icons

**ICONS**

**Attenersi specificamente all' icon pack fornito.**

**Se proprio non c'è alternativa, cercare sui siti consigliati e scegliere icone più simili a quelle qui riportate.**

https://www.flaticon.com/

https://icons8.com/

https://iconmonstr.com/

# Logo Guidelines

**Do Not: Logomark**

Non cambiare mai la posizione di logotipo e pittogramma, il logo dovrà essere utilizzato come fornito.

**Do Not: Fonts**

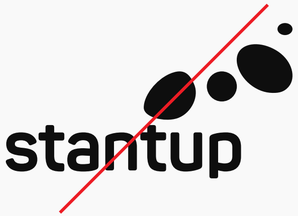
Non utilizzare mai font in sostituzione a quello del logotipo.

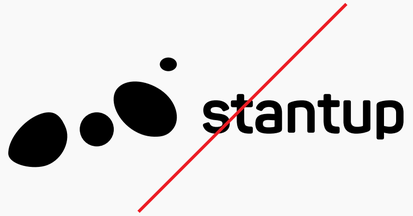
**Do Not: SIzing**

Non alterare mai le proporzioni del logo.

**Do Not: Colour**

Utilizzare sempre logo bianco su sfondo nero e viceversa. L'unica colore accettato è quello d'accento e dovrà essere riempire solo una forma del logo come riportato sopra.





SAFE AREA

UN COLORE

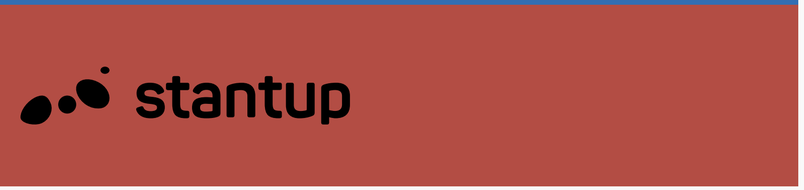
FULL COLOR

FULL COLORS ALTERNATIVA

FULL COLOR SFONDO CHIARO

BACKGROUND FUORI DALLA PALETTE

Quando non è possibile cambiare colore di background, utilizzare logo monocromatico con riempimento a contrasto con fondo.



**CHARGE**
RICARICA

**FOCUS**
FOCUS

**BURN**
BRUCIARE

**BREATHE**
RESPIRA

**TASK**
TASK

**FLEX**
FLETTERE

**FUEL**
CARBURANTE

**WEIGH**
PESARE

**BOND**
LEGAME

**DEVOTE**
DEVOZIONE

**CHERISH**
TENER CURA

**FEEL**
SENTIRE

**FLOW**
FLUSSO

**REFRAME**
RIFORMA

**REFLECT**
RIFLETTI

**STREAK**
TRACCIA

**DELVE**
SCAVARE

**PLAN**
PIANO

**CHARGE**
RICARICA

**FOCUS**
FOCUS

**BURN**
BRUCIARE

**BREATHE**
RESPIRA

**TASK**
TASK

**FLEX**
FLETTERE

**FUEL**
CARBURANTE

**WEIGH**
PESARE

**BOND**
LEGAME

**DEVOTE**
DEVOZIONE

**CHERISH**
TENER CURA

**FEEL**
SENTIRE

**FLOW**
FLUSSO

**REFRAME**
RIFORMA

**REFLECT**
RIFLETTI

**STREAK**
TRACCIA

**DELVE**
SCAVARE

**PLAN**
PIANO

“Please don't break the ant.
Thank you.